

Haystacks just got easier.

photodisc.com online guide

## Contents

- 5 Getting Started with [www.photodisc.com](http://www.photodisc.com)
- 7 Search Methods: Keyword or Image Number
- 9 Search Methods: Visual Matching
- 11 Downloading Your Images
- 13 Purchasing Images Online
- 15 Getting Help

## Plunge into photodisc.com!

Welcome to [www.photodisc.com](http://www.photodisc.com), where 50,000 images—royalty-free, for web or print use—are yours to browse, purchase and download online. First, fast and 24 hours a day.

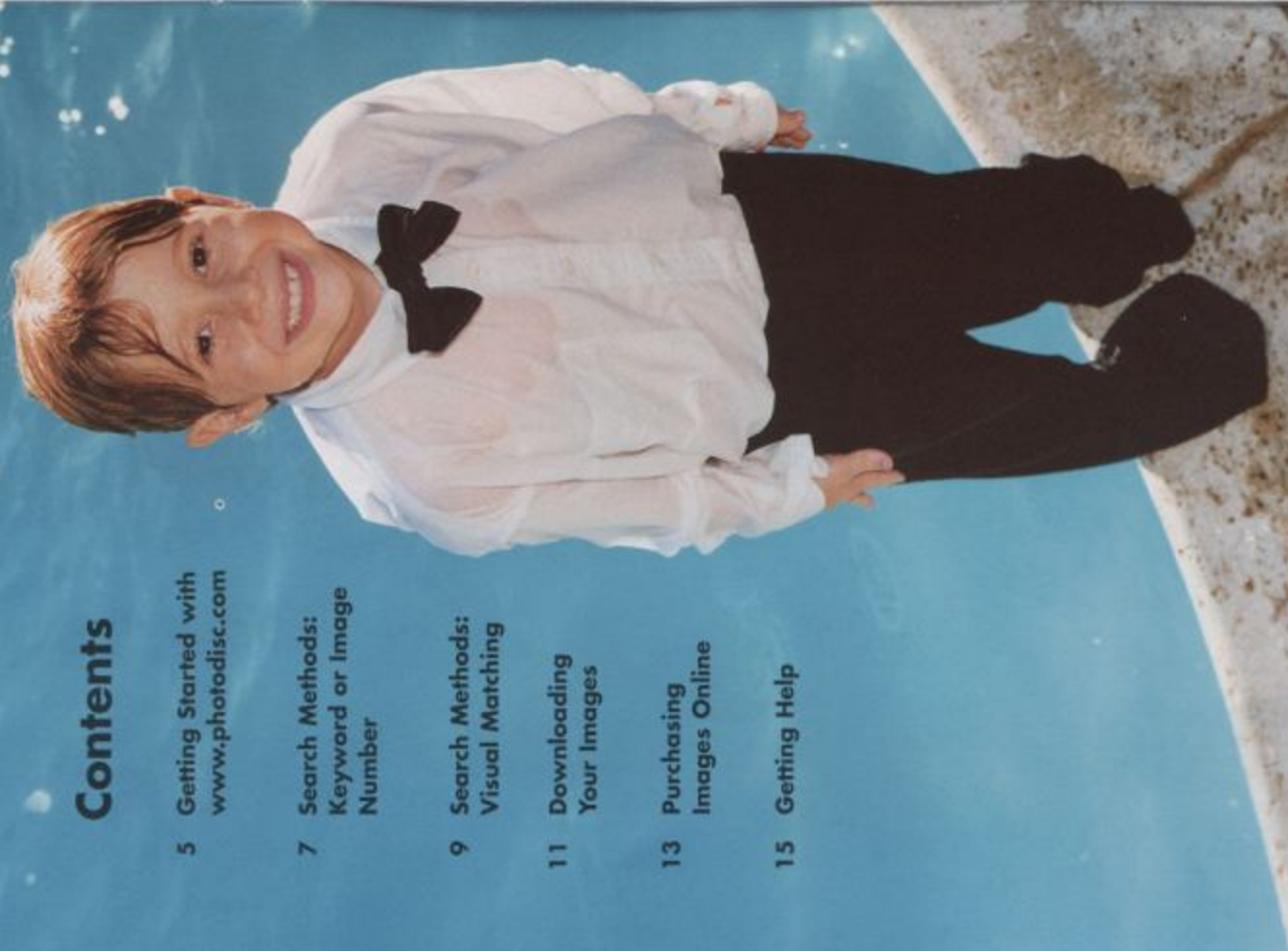
Why go online, if you've been happily ordering images by phone all this time?

- Save time. Search, purchase and download images, round the clock, seven days a week.
- Save money. Download comps for free; buy only the images you want.
- Save headaches. Search for exact topics, or do some visual brainstorming. Or both.
- Save the day. Dazzle your clients. Our hottest shots go online first, and more than half are online-only, with hundreds of fresh images posting every week.

So check out [www.photodisc.com](http://www.photodisc.com). You'll find faster navigation, increased bandwidth, and some great new services. Sample our outrageous Animations. Peruse our online magazines of design and photography, *Design Mind* and *In the Loupe*. And purchase images, Resource Books and Comping Discs, 24 hours a day, 365 days a year.

**New!** [www.photodisc.com](http://www.photodisc.com) has individual Animations for sale online. And the remarkably handy online Lightbox, so you and your clients can review the same set of pictures in real time.

**Coming soon:** Color management information from our scanning czar, Gary Hawkey.



"I need some help getting started."



## It's easy.

### Getting Started Online

The first time is always the hardest. But if you've got a modem, we can help you. Call 1 800 528 3472 for your free WebStart 2.0 disc (available US/Canada only): Internet access software, Netscape Navigator for easy browsing, even email. Soon you'll be surfing the net, to [www.photodisc.com](http://www.photodisc.com)!

Once you arrive, you can begin searching right away; you can even download comping images for preliminary layouts for free, without registering. You'll need to register, however, to purchase images, to download free non-watermarked comps, and to re-download any purchased images for 90 days at no charge (very handy if you're interrupted during a download). Registration is free, with no obligation to buy. Honest.

Once you register, be sure to:

- Write down your user name and password and keep them handy for your next visit.
- Add [www.photodisc.com](http://www.photodisc.com) to your Bookmarks (Netscape Navigator) or Favorite Places (Internet Explorer) to make your next visit even easier.

What you'll need to get fabulous PhotoDisc images online:

- An Internet service provider (see Webstart 2.0 for more info)
- Netscape 2.02 or higher, or Internet Explorer 3.0 or higher

"Is this going to get complicated?"



## Nope. Downloading is simple.

### Downloading Your Images

These days, who has time to wait for the delivery driver? And who hasn't had to patch together a new layout at seven in the morning for a nine o'clock meeting?

Now you can purchase and download comps and low- or high-resolution images 24 hours a day, right to your desktop. (See the next page for purchasing information.)

Feeling undecided? Not ready to make a purchase? At photodisc.com, you can come back again and again to get the comping images you like, absolutely FREE.

An important step: when your download is done, select File, then "Save As..." on your Netscape or Explorer browser menu. Rename your file, or use the label as given, and you'll have your free comp, ready to drop into initial layouts, discuss with clients, and spark new ideas.

### How long will it take?\*

Type of Modem:	150K Comp	600K Low Res	10MB Med Res
28.8 baud modem	00:40 sec.	02:40 min.	06:40 min.
ISDN (128K)	00:10 sec.	00:35 sec.	01:30 min.
T-1 connection	Less than 00:05	Less than 00:05	00:10 sec.

\*Times are approximate. All connections are affected by overall Internet traffic volume; PhotoDisc high traffic hours are 8am-2pm PST.